

ERLEN

Erlen Newsflash

Navigating the storm



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U.S. TRADE RESTRICTIONS SPARK MARKET DROP

This week, markets took a sharp turn downward, triggered by Wednesday's U.S. announcement of aggressive trade restrictions targeting the EU and China. The reaction was swift and severe: stock markets tanked, yields dipped, and even gold—typically a safe haven—slipped, caught in the speculative crossfire. This wasn't just a ripple; it was a shockwave, exposing vulnerabilities that had been simmering beneath the surface.

For months, we've been skeptical of overheated market narratives, particularly the U.S.-centric growth story and the momentum behind so-called "Trump trades." Our approach has reflected that caution: emphasizing profit-taking over chasing upside, and deliberately avoiding a fully invested stance in equities. That positioning has proven prescient, allowing us to enter this decline with resilience and a clear head. Now, as volatility tightens its grip, two questions demand our focus: How far could this fall? And what should we do next?

HOW FAR COULD THIS FALL?

Our 2025 base case never banked on a recession—just a gradual U.S. slowdown offset by stable global growth. The risk we consistently flagged was valuations stretched beyond fundamentals, leaving markets ripe for a correction. Wednesday's trade bombshell shifted the landscape dramatically. J.P. Morgan now estimates a 60% chance of a global recession within 12 months, up sharply from 20%. The real threat lies in escalation: when the EU and China retaliate with their own trade barriers, we could see supply chains grind to a halt, corporate investment stall, and a broader financial crisis take root. Even a tempered response from global partners would likely weigh on markets for an extended period, eroding confidence step by step.

A de-escalation scenario—perhaps through negotiations yielding symbolic concessions from the EU and China, matched by a U.S. pullback—could steady the ship. But history suggests that kind of resolution rarely arrives without significant market pain first. Central banks face their own constraints: in the U.S., trade-driven cost pressures could push inflation past 5%, tying the Fed's hands, while the ECB might have more room to maneuver but will likely proceed with caution to avoid destabilizing an already fragile Eurozone. The takeaway is clear: conditions are poised to worsen before any meaningful recovery takes hold.

WHAT'S THE SMART MOVE?

This isn't a fleeting dip to buy into, like we saw in July 2024. It's a structural repricing driven by trade tensions, macroeconomic uncertainty, and a reassessment of risk. For those overexposed, now is the moment to lock in gains and reduce vulnerability—waiting for a rebound could prove costly if the downturn deepens. Our cash reserves, built through disciplined profit-taking over recent months, position us to act decisively when valuations reset to more rational levels. That flexibility is a cornerstone of our strategy, and it's serving us well now.

Gold remains a critical holding and we're glad to have maintained exposure there as a ballast against uncertainty. Looking ahead, we're also keeping an eye on other defensive assets and opportunities that may emerge as this shakeout unfolds. Patience and discipline will be key; trying to time the absolute bottom is a gamble not worth taking in this environment.

Volatility like this can test even the steadiest hands, but it also creates openings for those prepared to navigate it. We're here to guide you through this storm with clarity and purpose—whether you have questions, want to explore specific adjustments, or simply need a sounding board. Let's connect if you'd like to discuss further.

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